

SOCIAL MEDIA AND YOUR JOB SEARCH

Social media and networking can be used to help find and land a job; however, it can also jeopardize job placement if used improperly. Follow these tips when using social networking to job search.

- Beware that social networking sites may not prove to be beneficial to you when looking for a job.
- Businesses may request to review your site and see your profile, photos and your network connections.
- Limit who can access your profile. Use the social media's privacy settings to control access. Even when done, employers may ask in an interview if you have a "___" account and want to see it on the spot.
- Be sure you have reviewed your sites with your professional image in mind.
- Remove any pictures, posts and threads that would be considered questionable to an employer.
- Check to see what other people may be posting about you, too. Enter your name into a search browser to see what comes up.

